



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Contract # 332339

Schedule Dates	09/26/12-10/02/12	Date Entered	09/20/12
Advertiser	Americans for Job Security (9825)	Last Modified	09/20/12
Agency	Crossroads Media (1218)	Entered By	Jill Hipskind
Product	Political - Issue (1068)	CO-OP	No
Brand	1020 AFJ5 (137664)	Headline #	06326616
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	MARONEY,STEPHANIE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	13/141/1020	Commission	\$20,340.00
Account Types	National/Political	Net Total	\$115,260.00
Billing Type	Standard	Sales Tax	
Comments	AMS 4 JOB SECURITY ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** AMERICANS FOR JOB SECURITY		

Charlotte (WSOC)			
By Broadcast Month	Spots	Rate	
Sep. 2012	49	\$81,700.00	
Oct. 2012	25	\$53,900.00	
Grand Total:	74	\$135,600.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/28/12-09/28/12	2	:30	1P- 2P (EST)						1			1	\$850.00	\$850.00	Charlotte (WSOC)	THE CHEW	9/20/12
2.0	Normal Line / Spot	09/28/12-09/28/12	2	:30	10A- 11A (EST)						1			1	\$700.00	\$700.00	Charlotte (WSOC)	KATIE EFF-9/10/12	9/20/12
3.0	Normal Line / Spot	09/28/12-09/28/12	2	:30	11P- 11:35P (EST)						1			1	\$5,000.00	\$5,000.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	9/20/12
4.0	Normal Line / Spot	09/28/12-09/28/12	2	:30	11A- 12P (EST)						1			1	\$900.00	\$900.00	Charlotte (WSOC)	THE VIEW	9/20/12
5.0	Normal Line / Spot	09/28/12-09/28/12	2	:30	12P- 1P (EST)						1			1	\$900.00	\$900.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	9/20/12
6.0	Normal Line / Spot	09/28/12-09/28/12	4	:30	4P- 5P (EST)						1			1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	DR. OZ	9/20/12
7.0	Normal Line / Spot	09/28/12-09/28/12	2	:30	5P- 5:30P (EST)						1			1	\$2,400.00	\$2,400.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	9/20/12
8.0	Normal Line / Spot	09/28/12-09/28/12	2	:30	5:30A- 6A (EST)						1			1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/20/12
9.0	Normal Line / Spot	09/28/12-09/28/12	2	:30	5:30P- 6P (EST)						1			1	\$2,600.00	\$2,600.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	9/20/12
10.0	Normal Line / Spot	09/28/12-09/28/12	2	:30	6A- 6:30A (EST)						1			1	\$2,600.00	\$2,600.00	Charlotte (WSOC)	EYEWITNESS NEWS 6A	9/20/12
11.0	Normal Line / Spot	09/28/12-09/28/12	2	:30	6P- 6:30P (EST)						1			1	\$3,200.00	\$3,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	9/20/12
12.0	Normal Line / Spot	09/28/12-09/28/12	2	:30	6:30A- 7A (EST)						1			1	\$2,600.00	\$2,600.00	Charlotte (WSOC)	EYEWITNESS NEWS 6A	9/20/12
13.0	Normal Line / Spot	09/28/12-09/28/12	2	:30	8A- 9A (EST)						1			1	\$2,400.00	\$2,400.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Agency	Crossroads Media (1218)	Entered By	Jill Hipskind
Product	Political - Issue (1068)	CO-OP	No
Brand	1020 AFJS (137664)	Headline #	06326616
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	MARONEY,STEPHANIE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	13/141/1020	Commission	\$20,340.00
Account Types	National/Political	Net Total	\$115,260.00
Billing Type	Standard	Sales Tax	
Comments	AMS 4 JOB SECURITY ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** AMERICANS FOR JOB SECURITY		

Charlotte (WSOC)

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Oct. 2012	25	\$53,900.00
Grand Total:	74	\$135,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / Spot	09/28/12-09/28/12	2	:30	9A- 10A (EST)									1	\$750.00	\$750.00	Charlotte (WSOC)	LIVE WITH KELLY	9/20/12
15.0	Normal Line / Spot	10/01/12-10/01/12	2	:30	1P- 2P (EST)		1							1	\$850.00	\$850.00	Charlotte (WSOC)	THE CHEW	9/20/12
16.0	Normal Line / Spot	10/01/12-10/01/12	2	:30	10A- 11A (EST)		1							1	\$700.00	\$700.00	Charlotte (WSOC)	KATIE EFF-9/10/12	9/20/12
17.0	Normal Line / Spot	10/01/12-10/01/12	2	:30	11A- 12P (EST)		1							1	\$900.00	\$900.00	Charlotte (WSOC)	THE VIEW	9/20/12
18.0	Normal Line / Spot	10/01/12-10/01/12	2	:30	12P- 1P (EST)		1							1	\$900.00	\$900.00	Charlotte (WSOC)	EWINGWITNESS NEWS MIDDAY	9/20/12
19.0	Normal Line / Spot	10/01/12-10/01/12	4	:30	4P- 5P (EST)		1							1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	DR. OZ	9/20/12
20.0	Normal Line / Spot	10/01/12-10/01/12	2	:30	5P- 5:30P (EST)		1							1	\$2,400.00	\$2,400.00	Charlotte (WSOC)	EWINGWITNESS NEWS 5:00PM	9/20/12
21.0	Normal Line / Spot	10/01/12-10/01/12	2	:30	5:30A- 6A (EST)		1							1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	EWINGWITNESS NEWS 5A	9/20/12
22.0	Normal Line / Spot	10/01/12-10/01/12	2	:30	5:30P- 6P (EST)		1							1	\$2,600.00	\$2,600.00	Charlotte (WSOC)	EWINGWITNESS NEWS 5:30PM	9/20/12
23.0	Normal Line / Spot	10/01/12-10/01/12	2	:30	6P- 6:30P (EST)		1							1	\$3,200.00	\$3,200.00	Charlotte (WSOC)	EWINGWITNESS NEWS 6:00PM	9/20/12
24.0	Normal Line / Spot	10/01/12-10/01/12	2	:30	7A- 8A (EST)		1							1	\$2,400.00	\$2,400.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/20/12
25.0	Normal Line / Spot	10/01/12-10/01/12	2	:30	8P- 10P (EST)		1							1	\$10,000.00	\$10,000.00	Charlotte (WSOC)	DANCING WITH THE STARS-FF-FALL'12	9/20/12
26.0	Normal Line / Spot	10/01/12-10/01/12	2	:30	9A- 10A (EST)		1							1	\$750.00	\$750.00	Charlotte (WSOC)	LIVE WITH KELLY	9/20/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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Agency	Crossroads Media (1218)	Entered By	Jill Hipskind
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Brand	1020 AFJS (137664)	Headline #	06326616
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	MARONEY,STEPHANIE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	13/141/1020	Commission	\$20,340.00
Account Types	National/Political	Net Total	\$115,260.00
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27.0	Normal Line / Spot	09/29/12-09/29/12	2	:30	12P-12:30P (EST)							1		1	\$800.00	\$800.00	Charlotte (WSOC)	EYEWITNESS NEWS SATURDAY	9/20/12
28.0	Normal Line / Spot	09/29/12-09/29/12	2	:30	6A-7A (EST)							1		1	\$900.00	\$900.00	Charlotte (WSOC)	SATURDAY AM NEWS	9/20/12
29.0	Normal Line / Spot	09/29/12-09/29/12	2	:30	7A-8A (EST)							1		1	\$900.00	\$900.00	Charlotte (WSOC)	SATURDAY AM NEWS	9/20/12
30.0	Normal Line / Spot	09/29/12-09/29/12	2	:30	8A-9A (EST)							1		1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	SATURDAY GMA	9/20/12
31.0	Normal Line / Spot	09/30/12-09/30/12	2	:30	12P-12:30P (EST)								1	1	\$900.00	\$900.00	Charlotte (WSOC)	EYEWITNESS NEWS SUNDAY	9/20/12
32.0	Normal Line / Spot	09/30/12-09/30/12	2	:30	6A-7A (EST)								1	1	\$800.00	\$800.00	Charlotte (WSOC)	SUNDAY AM NEWS	9/20/12
33.0	Normal Line / Spot	09/30/12-09/30/12	2	:30	7A-8A (EST)								1	1	\$800.00	\$800.00	Charlotte (WSOC)	SUNDAY AM NEWS	9/20/12
34.0	Normal Line / Spot	09/30/12-09/30/12	2	:30	8A-9A (EST)								1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	SUNDAY GMA	9/20/12
35.0	Normal Line / Spot	09/27/12-09/27/12	2	:30	1P-2P (EST)							1		1	\$850.00	\$850.00	Charlotte (WSOC)	THE CHEW	9/20/12
36.0	Normal Line / Spot	09/27/12-09/27/12	2	:30	10A-11A (EST)							1		1	\$700.00	\$700.00	Charlotte (WSOC)	KATIE EFF:9/10/12	9/20/12
37.0	Normal Line / Spot	09/27/12-09/27/12	2	:30	11A-12P (EST)							1		1	\$900.00	\$900.00	Charlotte (WSOC)	THE VIEW	9/20/12
38.0	Normal Line / Spot	09/27/12-09/27/12	2	:30	12P-1P (EST)							1		1	\$900.00	\$900.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	9/20/12

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Agency Crossroads Media (1218)
Product Political - Issue (1068)
Brand 1020 AFJS (137664)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name MARONEY,STEPHANIE
Phone/Fax /
CPE 13/141/1020
Account Types National/Political
Billing Type Standard
Comments AMS 4 JOB SECURITY
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** AMERICANS FOR JOB SECURITY

Date Entered 09/20/12
Last Modified 09/20/12
Entered By Jill Hipskind
CO-OP No
Headline # 06326616
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$20,340.00
Net Total \$115,260.00
Sales Tax

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Sep. 2012	49	\$81,700.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
39.0	Normal Line / Spot	09/27/12-09/27/12	4	:30	4P- 5P (EST)					1				1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	DR. OZ	9/20/12
40.0	Normal Line / Spot	09/27/12-09/27/12	2	:30	5P- 5:30P (EST)					1				1	\$2,400.00	\$2,400.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	9/20/12
41.0	Normal Line / Spot	09/27/12-09/27/12	2	:30	5:30A- 6A (EST)					1				1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/20/12
42.0	Normal Line / Spot	09/27/12-09/27/12	2	:30	5:30P- 6P (EST)					1				1	\$2,600.00	\$2,600.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	9/20/12
43.0	Normal Line / Spot	09/27/12-09/27/12	2	:30	6P- 6:30P (EST)					1				1	\$3,200.00	\$3,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	9/20/12
44.0	Normal Line / Spot	09/27/12-09/27/12	2	:30	7A- 8A (EST)					1				1	\$2,400.00	\$2,400.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/20/12
45.0	Normal Line / Spot	09/27/12-09/27/12	2	:30	8A- 9A (EST)					1				1	\$2,400.00	\$2,400.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/20/12
46.0	Normal Line / Spot	09/27/12-09/27/12	2	:30	9A- 10A (EST)					1				1	\$750.00	\$750.00	Charlotte (WSOC)	LIVE WITH KELLY	9/20/12
47.0	Normal Line / Spot	10/02/12-10/02/12	2	:30	1P- 2P (EST)					1				1	\$850.00	\$850.00	Charlotte (WSOC)	THE CHEW	9/20/12
48.0	Normal Line / Spot	10/02/12-10/02/12	2	:30	10A- 11A (EST)					1				1	\$700.00	\$700.00	Charlotte (WSOC)	KATIE EFF:9/10/12	9/20/12
49.0	Normal Line / Spot	10/02/12-10/02/12	2	:30	10P- 11P (EST)					1				1	\$9,500.00	\$9,500.00	Charlotte (WSOC)	PRIVATE PRACTICE: FALL 12	9/20/12
50.0	Normal Line / Spot	10/02/12-10/02/12	2	:30	11A- 12P (EST)					1				1	\$900.00	\$900.00	Charlotte (WSOC)	THE VIEW	9/20/12
51.0	Normal Line / Spot	10/02/12-10/02/12	2	:30	12P- 1P (EST)					1				1	\$900.00	\$900.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	9/20/12

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Salesperson Telerep/Philadelphia, Philadelphia (1057)
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Phone/Fax /
CPE 13/141/1020
Account Types National/Political
Billing Type Standard
Comments AMS 4 JOB SECURITY
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** AMERICANS FOR JOB SECURITY

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CO-OP No
Headline # 06326616
Demo
Order Type Normal
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Commission % 15.00
Commission \$20,340.00
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52.0	Normal Line / Spot	10/02/12-10/02/12	4	:30	4P- 5P (EST)			1						1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	DR. OZ	9/20/12
53.0	Normal Line / Spot	10/02/12-10/02/12	2	:30	5A- 5:30A (EST)			1						1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/20/12
54.0	Normal Line / Spot	10/02/12-10/02/12	2	:30	5P- 5:30P (EST)			1						1	\$2,400.00	\$2,400.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	9/20/12
55.0	Normal Line / Spot	10/02/12-10/02/12	2	:30	5:30A- 6A (EST)			1						1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/20/12
56.0	Normal Line / Spot	10/02/12-10/02/12	2	:30	5:30P- 6P (EST)			1						1	\$2,600.00	\$2,600.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	9/20/12
57.0	Normal Line / Spot	10/02/12-10/02/12	2	:30	6P- 6:30P (EST)			1						1	\$3,200.00	\$3,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	9/20/12
58.0	Normal Line / Spot	10/02/12-10/02/12	2	:30	7A- 8A (EST)			1						1	\$2,400.00	\$2,400.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/20/12
59.0	Normal Line / Spot	10/02/12-10/02/12	2	:30	9A- 10A (EST)			1						1	\$750.00	\$750.00	Charlotte (WSOC)	LIVE WITH KELLY	9/20/12
60.0	Normal Line / Spot	09/26/12-09/26/12	2	:30	1P- 2P (EST)				1					1	\$850.00	\$850.00	Charlotte (WSOC)	THE CHEW	9/20/12
61.0	Normal Line / Spot	09/26/12-09/26/12	2	:30	10A- 11A (EST)				1					1	\$700.00	\$700.00	Charlotte (WSOC)	KATIE EFF-9/10/12	9/20/12
62.0	Normal Line / Spot	09/26/12-09/26/12	2	:30	11P- 11:35P (EST)				1					1	\$5,000.00	\$5,000.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	9/20/12
63.0	Normal Line / Spot	09/26/12-09/26/12	2	:30	11A- 12P (EST)				1					1	\$900.00	\$900.00	Charlotte (WSOC)	THE VIEW	9/20/12
64.0	Normal Line / Spot	09/26/12-09/26/12	2	:30	12P- 1P (EST)				1					1	\$900.00	\$900.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	9/20/12

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Billing Type Standard
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Date Entered 09/20/12
Last Modified 09/20/12
Entered By Jill Hipskind
CO-OP No
Headline # 06326616
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Order Type Normal
Package Deal
Commission % 15.00
Commission \$20,340.00
Net Total \$115,260.00
Sales Tax

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By Broadcast Month	Spots	Rate
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66.0	Normal Line / Spot	09/26/12-09/26/12	2	:30	5A- 5:30A (EST)				1					1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/20/12
67.0	Normal Line / Spot	09/26/12-09/26/12	2	:30	5P- 5:30P (EST)				1					1	\$2,400.00	\$2,400.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	9/20/12
68.0	Normal Line / Spot	09/26/12-09/26/12	2	:30	5:30A- 6A (EST)				1					1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	9/20/12
69.0	Normal Line / Spot	09/26/12-09/26/12	2	:30	5:30P- 6P (EST)				1					1	\$2,600.00	\$2,600.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	9/20/12
70.0	Normal Line / Spot	09/26/12-09/26/12	2	:30	6A- 6:30A (EST)				1					1	\$2,600.00	\$2,600.00	Charlotte (WSOC)	EYEWITNESS NEWS 6A	9/20/12
71.0	Normal Line / Spot	09/26/12-09/26/12	2	:30	6P- 6:30P (EST)				1					1	\$3,200.00	\$3,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	9/20/12
72.0	Normal Line / Spot	09/26/12-09/26/12	2	:30	6:30A- 7A (EST)				1					1	\$2,600.00	\$2,600.00	Charlotte (WSOC)	EYEWITNESS NEWS 6A	9/20/12
73.0	Normal Line / Spot	09/26/12-09/26/12	2	:30	7A- 8A (EST)				1					1	\$2,400.00	\$2,400.00	Charlotte (WSOC)	GOOD MORNING AMERICA	9/20/12
74.0	Normal Line / Spot	09/26/12-09/26/12	2	:30	9A- 10A (EST)				1					1	\$750.00	\$750.00	Charlotte (WSOC)	LIVE WITH KELLY	9/20/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

REP: TEL# 610-230-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!
WORKSHEET HARRIS REPORT FROM REP
SEP19/12 19.31
*** WSOC-TV ***

REP. #	OFF. # 220	SALESMAN #
BUYER NAME	STEPHANIE MARONEY	
SALES PRSN	PH-	NICK WELTE

	LOCAL	REGIONAL
CLASS: NATL.		

ICE)

DATE SEP19/12 19.31

1000



AMERICANS FOR JOB SECURITY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 13 AGENCY PRODUCT CODE = 141 AGENCY EST# = 1020												
1			100P-200P	30		\$850.00	9/28	9/28	1		FRI	1
PROGRAM : THE CHEW CON COM1 : THE CHEW												
2			1000A-1100A	30		\$700.00	9/28	9/28	1		FRI	1
PROGRAM : KATIE EFF:9/10/12 CON COM1 : KATIE EFF:9/10/12												

REP HEADLINE# 6326616
*** ORIGINAL REV#0 ***

REP: TEL# 810-443-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
SEP19/12 19.31
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1100P-1135P PROGRAM : EYEWITNESS NEWS 11P CON COM1: EYEWITNESS NEWS 11P	30		\$5,000.00	9/28	9/28	1		FRI	1
4			1100A-1200N PROGRAM : THE VIEW CON COM1: THE VIEW	30		\$900.00	9/28	9/28	1		FRI	1
5			1200N-100P PROGRAM : EYEWITNESS NEWS MIDDAY CON COM1: EYEWITNESS NEWS MIDDAY	30		\$900.00	9/28	9/28	1		FRI	1
6			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$1,000.00	9/28	9/28	1		FRI	1
7			500P-530P PROGRAM : EYEWITNESS NEWS 5:00PM CON COM1: EYEWITNESS NEWS 5:00PM	30		\$2,400.00	9/28	9/28	1		FRI	1
8			530A-600A PROGRAM : EYEWITNESS NEWS 5A CON COM1: EYEWITNESS NEWS 5A	30		\$1,000.00	9/28	9/28	1		FRI	1
9			530P-600P PROGRAM : EYEWITNESS NEWS 5:30PM CON COM1: EYEWITNESS NEWS 5:30PM	30		\$2,600.00	9/28	9/28	1		FRI	1
10			600A-630A PROGRAM : EYEWITNESS NEWS 6A CON COM1: EYEWITNESS NEWS 6A	30		\$2,600.00	9/28	9/28	1		FRI	1
11			600P-630P PROGRAM : EYEWITNESS NEWS 6:00PM CON COM1: EYEWITNESS NEWS 6:00PM	30		\$3,200.00	9/28	9/28	1		FRI	1

REP HEADLINE# 6326616
 *** ORIGINAL REV#0 ***

REF: 1.01# 010-660-4100
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET
 HARRIS REPORT FROM REP
 SEP19/12 19.31
 *** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			630A-700A PROGRAM : EYEWITNESS NEWS 6A CON COM1: EYEWITNESS NEWS 6A	30		\$2,600.00	9/28	9/28	1		FRI	1
13			800A-900A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30		\$2,400.00	9/28	9/28	1		FRI	1
14			900A-1000A PROGRAM : LIVE WITH KELLY CON COM1: LIVE WITH KELLY	30		\$750.00	9/28	9/28	1		FRI	1
15			100P-200P PROGRAM : THE CHEW CON COM1: THE CHEW	30		\$850.00	10/1	10/1	1		MON	1
16			1000A-1100A PROGRAM : KATIE EFF:9/10/12 CON COM1: KATIE EFF:9/10/12	30		\$700.00	10/1	10/1	1		MON	1
17			1100A-1200N PROGRAM : THE VIEW CON COM1: THE VIEW	30		\$900.00	10/1	10/1	1		MON	1
18			1200N-100P PROGRAM : EYEWITNESS NEWS MIDDAY CON COM1: EYEWITNESS NEWS MIDDAY	30		\$900.00	10/1	10/1	1		MON	1
19			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$1,000.00	10/1	10/1	1		MON	1
20			500P-530P PROGRAM : EYEWITNESS NEWS 5:00PM CON COM1: EYEWITNESS NEWS 5:00PM	30		\$2,400.00	10/1	10/1	1		MON	1

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SEP 19/12 19.31

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			530A-600A PROGRAM : EYEWITNESS NEWS 5A CON COM1 : EYEWITNESS NEWS 5A	30		\$1,000.00	10/1	10/1	1		MON	1
22			530P-600P PROGRAM : EYEWITNESS NEWS 5:30PM CON COM1 : EYEWITNESS NEWS 5:30PM	30		\$2,600.00	10/1	10/1	1		MON	1
23			600P-630P PROGRAM : EYEWITNESS NEWS 6:00PM CON COM1 : EYEWITNESS NEWS 6:00PM	30		\$3,200.00	10/1	10/1	1		MON	1
24			700A-800A PROGRAM : GOOD MORNING AMERICA CON COM1 : GOOD MORNING AMERICA	30		\$2,400.00	10/1	10/1	1		MON	1
25			800P-1000P PROGRAM : DANCING WITH THE STARSEFF:FALL'12 CON COM1 : DANCING WITH THE STARSEFF:FALL'12	30		10000.00	10/1	10/1	1		MON	1
26			900A-1000A PROGRAM : LIVE WITH KELLY CON COM1 : LIVE WITH KELLY	30		\$750.00	10/1	10/1	1		MON	1
27			1200N-1230P PROGRAM : EYEWITNS NEWS SATURDAY CON COM1 : EYEWITNS NEWS SATURDAY	30		\$800.00	9/29	9/29	1		SAT	1
28			600A-700A PROGRAM : SATURDAY AM NEWS CON COM1 : SATURDAY AM NEWS	30		\$900.00	9/29	9/29	1		SAT	1
29			700A-800A PROGRAM : SATURDAY AM NEWS CON COM1 : SATURDAY AM NEWS	30		\$900.00	9/29	9/29	1		SAT	1

SEP 19/12 19.31
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			800A-900A PROGRAM : SATURDAY GMA CON COM1 : SATURDAY GMA	30		\$1,500.00	9/29	9/29	1		SAT	1
31			1200N-1230P PROGRAM : EYEWITNESS NEWS SUNDAY CON COM1 : EYEWITNESS NEWS SUNDAY	30		\$900.00	9/30	9/30	1		SUN	1
32			600A-700A PROGRAM : SUNDAY AM NEWS CON COM1 : SUNDAY AM NEWS	30		\$800.00	9/30	9/30	1		SUN	1
33			700A-800A PROGRAM : SUNDAY AM NEWS CON COM1 : SUNDAY AM NEWS	30		\$800.00	9/30	9/30	1		SUN	1
34			800A-900A PROGRAM : SUNDAY GMA CON COM1 : SUNDAY GMA	30		\$1,200.00	9/30	9/30	1		SUN	1
35			100P-200P PROGRAM : THE CHEW CON COM1 : THE CHEW	30		\$850.00	9/27	9/27	1		THU	1
36			1000A-1100A PROGRAM : KATIE EFF:9/10/12 CON COM1 : KATIE EFF:9/10/12	30		\$700.00	9/27	9/27	1		THU	1
37			1100A-1200N PROGRAM : THE VIEW CON COM1 : THE VIEW	30		\$900.00	9/27	9/27	1		THU	1
38			1200N-100P PROGRAM : EYEWITNESS NEWS MIDDAY CON COM1 : EYEWITNESS NEWS MIDDAY	30		\$900.00	9/27	9/27	1		THU	1

SEP 19/12 19.31

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$1,000.00	9/27	9/27	1		THU	1
40			500P-530P PROGRAM : EYEWITNESS NEWS 5:00PM CON COM1: EYEWITNESS NEWS 5:00PM	30		\$2,400.00	9/27	9/27	1		THU	1
41			530A-600A PROGRAM : EYEWITNESS NEWS 5A CON COM1: EYEWITNESS NEWS 5A	30		\$1,000.00	9/27	9/27	1		THU	1
42			530P-600P PROGRAM : EYEWITNESS NEWS 5:30PM CON COM1: EYEWITNESS NEWS 5:30PM	30		\$2,600.00	9/27	9/27	1		THU	1
43			600P-630P PROGRAM : EYEWITNESS NEWS 6:00PM CON COM1: EYEWITNESS NEWS 6:00PM	30		\$3,200.00	9/27	9/27	1		THU	1
44			700A-800A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30		\$2,400.00	9/27	9/27	1		THU	1
45			800A-900A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30		\$2,400.00	9/27	9/27	1		THU	1
46			900A-1000A PROGRAM : LIVE WITH KELLY CON COM1: LIVE WITH KELLY	30		\$750.00	9/27	9/27	1		TUE	1
47			100P-200P PROGRAM : THE CHEW CON COM1: THE CHEW	30		\$850.00	10/2	10/2	1		TUE	1

REP HEADLINE# 6326616
*** ORIGINAL REV#0 ***

REP: TEL# 010-420-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP19/12 19.31
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
48			1000A-1100A PROGRAM : KATIE EFF:9/10/12 CON COM1: KATIE EFF:9/10/12	30		\$700.00	10/2	10/2	1		TUE	1
49			1000P-1100P PROGRAM : PRIVATE PRACTICEEFF:FALL'12 CON COM1: PRIVATE PRACTICEEFF:FALL'12	30		\$9,500.00	10/2	10/2	1		TUE	1
50			1100A-1200N PROGRAM : THE VIEW CON COM1: THE VIEW	30		\$900.00	10/2	10/2	1		TUE	1
51			1200N-100P PROGRAM : EYEWITNESS NEWS MIDDAY CON COM1: EYEWITNESS NEWS MIDDAY	30		\$900.00	10/2	10/2	1		TUE	1
52			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$1,000.00	10/2	10/2	1		TUE	1
53			500A-530A PROGRAM : EYEWITNESS NEWS 5A CON COM1: EYEWITNESS NEWS 5A	30		\$1,000.00	10/2	10/2	1		TUE	1
54			500P-530P PROGRAM : EYEWITNESS NEWS 5:00PM CON COM1: EYEWITNESS NEWS 5:00PM	30		\$2,400.00	10/2	10/2	1		TUE	1
55			530A-600A PROGRAM : EYEWITNESS NEWS 5A CON COM1: EYEWITNESS NEWS 5A	30		\$1,000.00	10/2	10/2	1		TUE	1
56			530P-600P PROGRAM : EYEWITNESS NEWS 5:30PM CON COM1: EYEWITNESS NEWS 5:30PM	30		\$2,600.00	10/2	10/2	1		TUE	1

REP HEADLINE# 6326616
*** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100 FAX# 610-660-1121
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP19/12 19.31
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
57			600P-630P	30		\$3,200.00	10/2	10/2	1		TUE	1
PROGRAM : EYEWITNESS NEWS 6:00PM												
CON COM1: EYEWITNESS NEWS 6:00PM												
58			700A-800A	30		\$2,400.00	10/2	10/2	1		TUE	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
59			900A-1000A	30		\$750.00	10/2	10/2	1		TUE	1
PROGRAM : LIVE WITH KELLY												
CON COM1: LIVE WITH KELLY												
60			100P-200P	30		\$850.00	9/26	9/26	1		WED	1
PROGRAM : THE CHEW												
CON COM1: THE CHEW												
61			1000A-1100A	30		\$700.00	9/26	9/26	1		WED	1
PROGRAM : KATIE EFF:9/10/12												
CON COM1: KATIE EFF:9/10/12												
62			1100P-1135P	30		\$5,000.00	9/26	9/26	1		WED	1
PROGRAM : EYEWITNESS NEWS 11P												
CON COM1: EYEWITNESS NEWS 11P												
63			1100A-1200N	30		\$900.00	9/26	9/26	1		WED	1
PROGRAM : THE VIEW												
CON COM1: THE VIEW												
64			1200N-100P	30		\$900.00	9/26	9/26	1		WED	1
PROGRAM : EYEWITNESS NEWS MIDDAY												
CON COM1: EYEWITNESS NEWS MIDDAY												
65			400P-500P	30		\$1,000.00	9/26	9/26	1		WED	1
PROGRAM : DR. OZ												
CON COM1: DR. OZ												

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SEP19/12 19.31
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
66			500A-530A PROGRAM : EYEWITNESS NEWS 5A CON COM1: EYEWITNESS NEWS 5A	30		\$1,000.00	9/26	9/26	1		WED	1
67			500P-530P PROGRAM : EYEWITNESS NEWS 5:00PM CON COM1: EYEWITNESS NEWS 5:00PM	30		\$2,400.00	9/26	9/26	1		WED	1
68			530A-600A PROGRAM : EYEWITNESS NEWS 5A CON COM1: EYEWITNESS NEWS 5A	30		\$1,000.00	9/26	9/26	1		WED	1
69			530P-600P PROGRAM : EYEWITNESS NEWS 5:30PM CON COM1: EYEWITNESS NEWS 5:30PM	30		\$2,600.00	9/26	9/26	1		WED	1
70			600A-630A PROGRAM : EYEWITNESS NEWS 6A CON COM1: EYEWITNESS NEWS 6A	30		\$2,600.00	9/26	9/26	1		WED	1
71			600P-630P PROGRAM : EYEWITNESS NEWS 6:00PM CON COM1: EYEWITNESS NEWS 6:00PM	30		\$3,200.00	9/26	9/26	1		WED	1
72			630A-700A PROGRAM : EYEWITNESS NEWS 6A CON COM1: EYEWITNESS NEWS 6A	30		\$2,600.00	9/26	9/26	1		WED	1
73			700A-800A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30		\$2,400.00	9/26	9/26	1		WED	1
74			900A-1000A PROGRAM : LIVE WITH KELLY CON COM1: LIVE WITH KELLY	30		\$750.00	9/26	9/26	1		WED	1

REP HEADLINE# 6326616
 *** ORIGINAL REV#0 ***

REP: TEL# 610-223-4100 FAX# 610-223-1100
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 SEP19/12 19.31
 *** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:
SEP/12			81700.00	OCT/12		53900.00						
CONTRACT TOTAL												135600.00
TOTAL SPOTS												74

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*